# Effects of electrified powertrains and driver assistance on body design





February 14, 2019 Holger Richter

schlegelundpartner your market insighters<sup>®</sup>

#### Schlegel und Partner – Your Market Insighters<sup>®</sup> The missing link between you and OEMs.



**Schlegel und Partner** is the market research and **consultancy** company for technology-focused fields.

**Consultina:** 

Goal Setting,

Strategy,



#### Market **Research:**

Data collection, Analysis, Evaluation

#### **Implementation:**

Monitoring, Reviewing, Performance measurement

#### **Our spotlight industries – the primary** focus is on technology





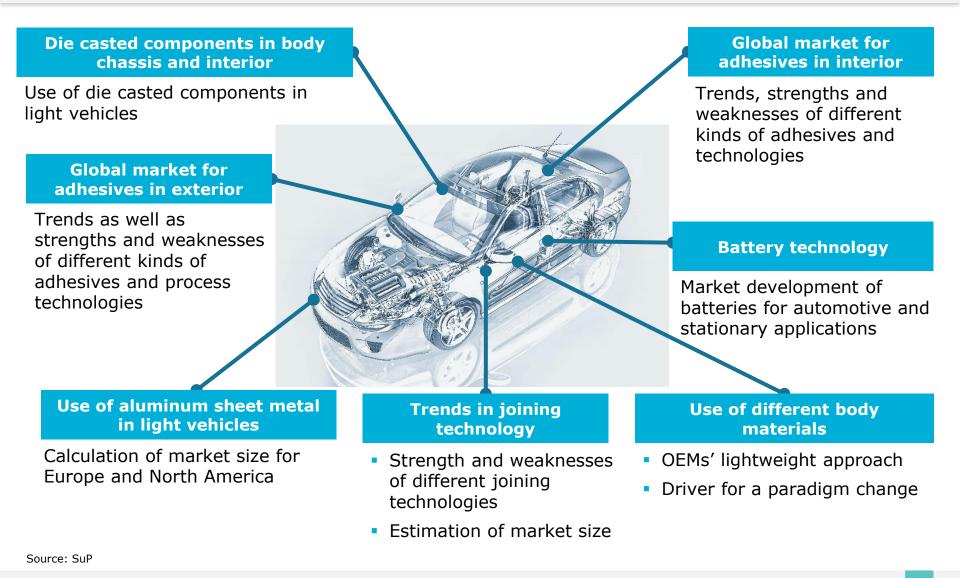


- Which trends for battery pack casing will emerge?
- Which factors drive electric propulsion?
- How will turbo chargers penetrate hybrid powertrain design and why?
- What is real demand for fast chargers?

#### Project examples: chassis, body

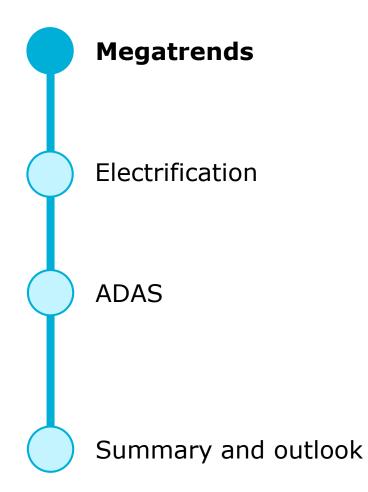
# SuP has carried out different projects recently regarding body, lightweight and joining technologies.





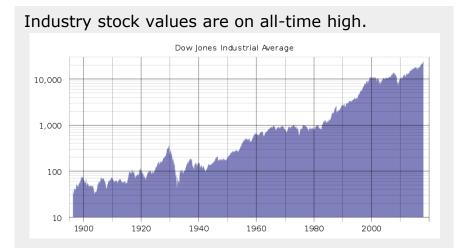
Effects of EV and ADAS on body design



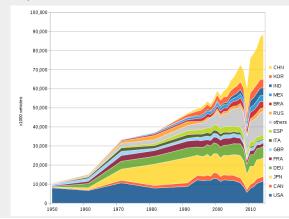


### **Flashlight on today's automotive industry** The automotive industry currently faces an extremely volatile situation.

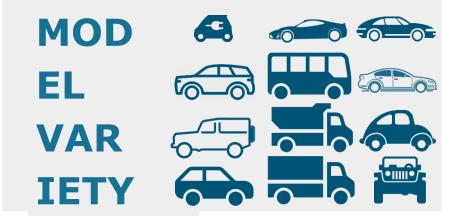




#### Global LV production has risen to 100 M units.

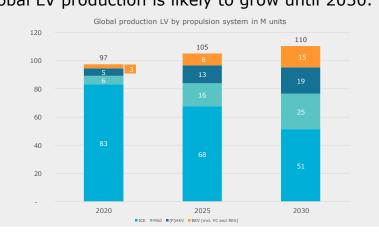


#### Variations emerged from 0 to $10^{32}$ variations.



Sources: DowJones Industrial Average, Wikipedia, IHS, SuP

## Global LV production is likely to grow until 2030.

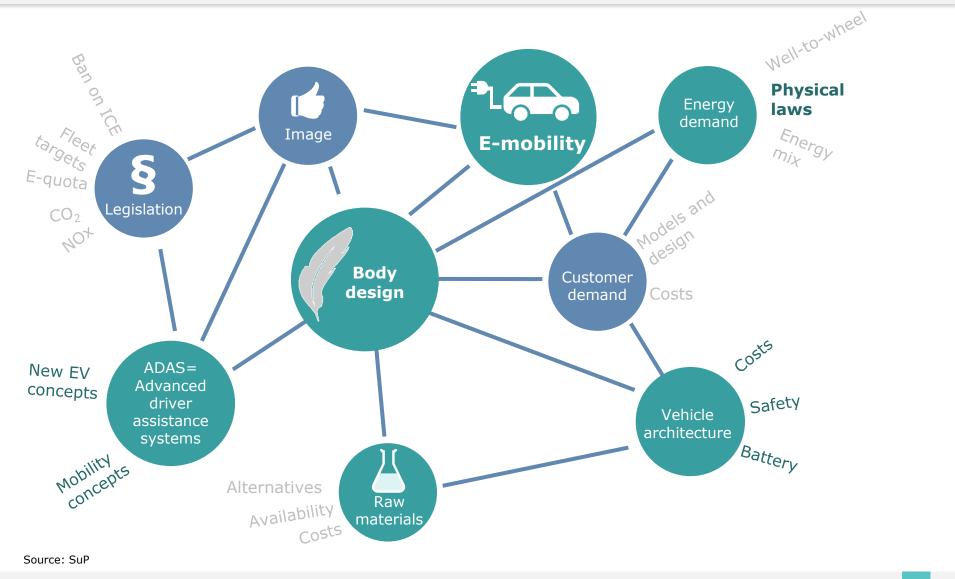


Effects of EV and ADAS on body design

schlegelund partner your market insighters

### **Body design and driving forces** Body design is driven by a multitude of factors in different ways.





#### **Drivers and trends**

Reduction of accidents and fatalities, of emissions and natural resources drive us as well as individualization.



	Electrification		V2X communication	
	Function/ components	Design	Legislation	Components (sensors, camera, displays)
<b>Crash protection</b>	Legislation			Material
	Material			Construction design components
	Design			Joining technology
	Legislation	Components (sensors, camera)	Legislation	Components, signaling, displays
ADAS			Lighting & c	ommunication
Source:	SuP			

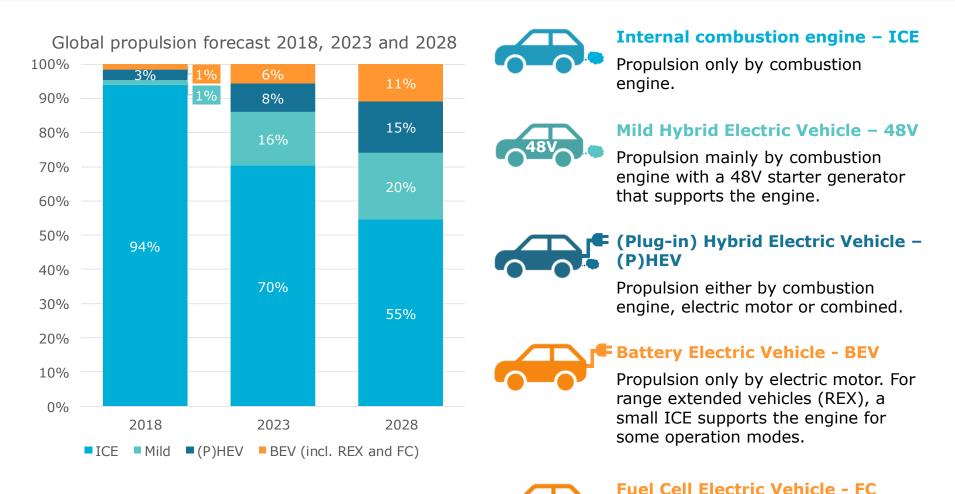
Effects of EV and ADAS on body design



# Megatrends **Electrification** Definition **Direct requirements** Indirect requirements Consequences for body design ADAS Summary and outlook

### **Electrification – Propulsion concepts**

# The share of BEVs will gradually increase.



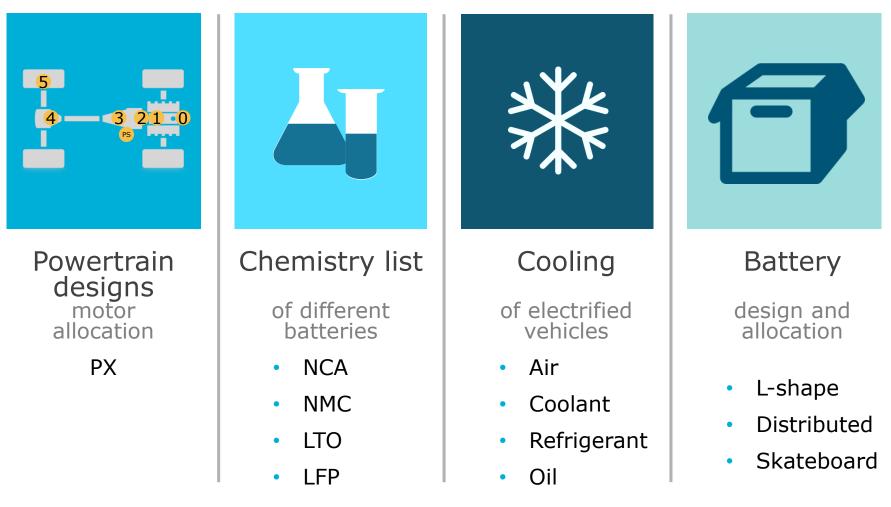
Propulsion only by electric motor.

Source: SuP based on IHS Database

#### Electrification

Direct effects of electrified powertrains are obvious.





Source: SuP

### **Direct effects from electrification** Demand and properties of components drive significant changes of body design.



Powertrain space	<ul> <li>Motor and controller are smaller than engine and transmission</li> </ul>	More space in vehicle front
All-wheel-drive	<ul> <li>Two motors (or more) in case of AWD</li> </ul>	<ul> <li>No cardan shaft, no cardan tunnel</li> </ul>
Vehicle assembly	<ul> <li>No need for classic marriage</li> </ul>	No open front needed
Battery	<ul> <li>Battery compartment needed</li> </ul>	Low floor skateboard design
Chassis layout	<ul> <li>Wheels can be allocated closer to the corner</li> </ul>	Longer wheelbase, comfort
Thermal management	<ul> <li>Less cooling demand for engine</li> </ul>	<ul> <li>less space needed for different heat exchangers (engine, EGR, CAC, AC, motor, battery PE)</li> </ul>

#### **Indirect effects from electrification**

# Use and application of electrified powertrains cause a multitude of effects.



Speed	<ul> <li>Top speed goes down</li> <li>Less transient operation (range)</li> <li>Drag effect possibly less relevant weight becomes more relevant</li> </ul>	
Weight	<ul> <li>Weight increase from battery</li> <li>Lightweight benefits? Range, battery cost</li> <li>Lightweight benefits? Range, battery cost</li> </ul>	
Battery case	<ul> <li>Battery contribution to vehicle stiffness</li> <li>Battery contribution to crash protection</li> <li>Battery swap design/replacements</li> <li>Open body floor design</li> <li>Sturdy carrier/flanges required</li> <li>Releasable joints required</li> </ul>	d
Noise	<ul> <li>Sound level goes down</li> <li>Noise reduction gets essential</li> <li>Silent structural design</li> </ul>	
Safety	<ul> <li>Passive safety</li> <li>Battery protection, HV systems</li> <li>Active safety</li> <li>Crash protection</li> <li>Venting if thermal runaway</li> <li>Protected allocation</li> </ul>	
Charging demand	<ul> <li>Allocation of HV components</li> <li>Thermal management</li> <li>Short HV wiring demanded</li> <li>New thermal infrastructure</li> </ul>	

Source: SuP

#### **Battery case design – Trends**

A flat skateboard-shaped battery pack located in the

underfloor is the future trend for purpose designed electric vehicles.

#### Shape

#### T-shape

- Fits to conventional vehicle designs
- Geometry derived from existing body
- Low-volume efficiency
- Expensive housing
- E.g. Volkswagen e-Golf, GM Volt

#### Skateboard design

Fits to EV purpose

- Height dependent on cell size
- High-volume efficiency
- Simple housing
- E.g. BMW i3, Volkswagen I.D. family

Source: SuP research

### Allocation



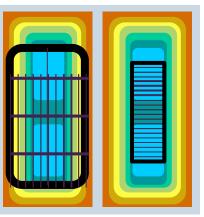
#### **Underfloor battery pack**

- Integration of battery into vehicle structure and vehicle crash concept in order to optimize stability and balance
- Increased space inside the vehicle cabin and more freedom regarding vehicle design
- Low center of gravity and optimal weight distribution improves vehicle performance
- Battery pack design is limited in height and requires customization option regarding width and length

# Safety

- Battery case design increasingly incorporates crash safety functionality
- Allocation of battery is either in areas with low crash probability or design is rigid enough to provide protection in possible crash Colors represent risk of deformation according to

Colors represent risk of deformation according to Daimler Proceedings Soczka-Guth AABC 2018





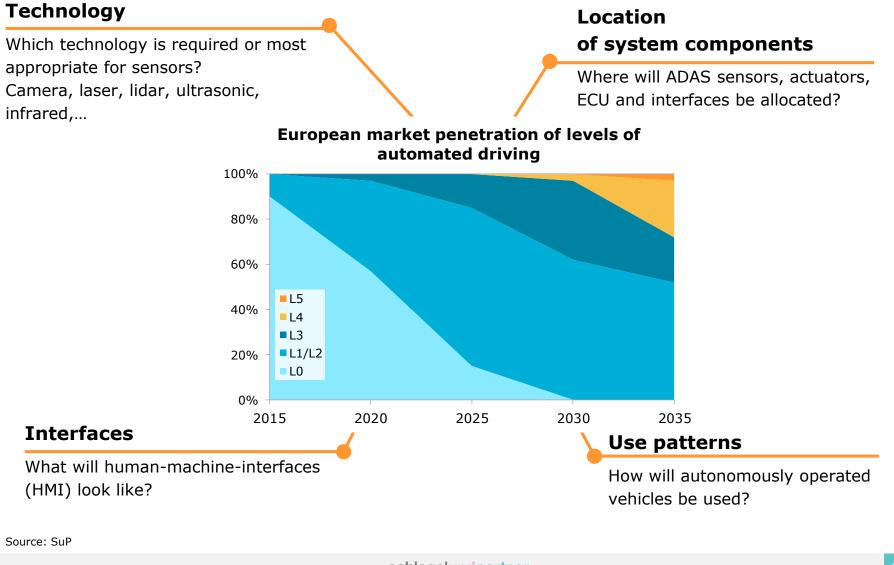
# Megatrends Electrification **ADAS** Definition **Direct requirements** Indirect requirements Consequences for body design Summary and outlook

Effects of EV and ADAS on body design

#### **Advanced driver assistance**

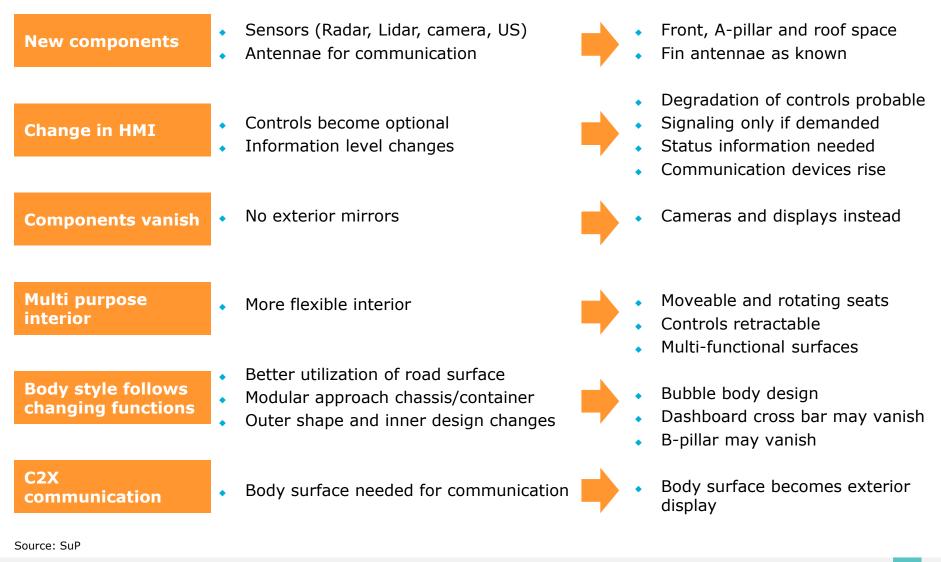
Vehicle assistance and vehicle control have a strong impact on future vehicle design and value chain.





#### **Direct effects from ADAS**

Demand and properties of components drive significant changes of body design.





#### Speed • Top s

use patterns.

Noise

Comfort

**Passive safety** 

**Active Safety** 

Indirect effects from ADAS

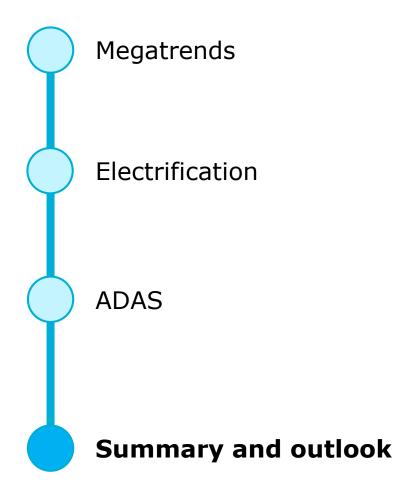
Top speed goes down
 Loss transient energies (loss r

Utilizing driver assistance enables and drives changing

- Less transient operation (long range)
- Noise becomes significantly disturbing if passengers are used not to drive
- Chassis comfort will be regarded completely different. Body stiffness and smooth suspension become mandatory
- New ORS concepts suitable for multitude of passenger positions, airbags or protective net designs
- Active chassis lift or lower in pre-crashsituations

- Seats more comfort oriented
- Demand for any active and passive noise reduction from body and component design, insulation, materials processes
- Active dampers/jaw stabilization
- Rear wheel steering
- Active cornering
- Different strategy for ORS fixing points possible
- Ability to distort actively?





#### **Summary**

Although many factors influence the body design, not all of them are clear yet.





### Electrification

- Change of powertrain design and weight increase due to battery pack require adaptations
- Assembly processes will change accordingly
- Use patterns adapt to changing conditions
- Consequently an EV will be a different vehicle with different properties.



#### ADAS

- ADAS effect on vehicle design comes in a more continuous way compared to electrification.
- Sensors enter vehicles in a slow optimization process.
- Use of highly assisted vehicles are learning patterns even for passengers.
- Consequently our picture of mobility will change significantly.



### Body challenges

- Weight reduction becomes more significant.
- Body will change entirely at first fast but adaptive through electrification, later substantially through breakthrough of autonomous driving.
- Solutions have to be either adaptive in functionality or adaptable through interchangeable components.

#### Thank You!





#### Holger Richter

Partner, Director Sales Automotive and Technology +49 6201 9915 60 Holger.Richter@schlegelundpartner.de



Schlegel und Partner GmbH Ludwigstrasse 6 69469 Weinheim Germany

Phone: +49 6201 9915 - 0 Fax: +49 6201 9915 - 99 info@schlegelundpartner.de

© 2019 Schlegel und Partner All rights reserved

#### **Executive Partners:**

Dr. Katja Flascha Katja.Flascha@SchlegelundPartner.de

Dierk Plümer Dierk.Pluemer@SchlegelundPartner.de

Silke Brand-Kirsch Silke.BrandKirsch@SchlegelundPartner.de

This report contains confidential and/or legally protected information and is solely intended for the client and its employees. Parts from the report and abstracts may only be used and/or published by quoting the source. Reproduction of this document or its content is not allowed without permission.

Effects of EV and ADAS on body design

schlegelundpartner your market insighters°